## 2021 ANNUAL REPORT





and Arc's Value Village to truly reflect our beliefs, goals, and commitments. Our new values are: Human and Civil Rights

In 2021, we updated the core values of The Arc Minnesota

- Self-Advocacy and Self-Direction
- Equity and Belonging
- Disability and Racial Justice

in everything we do.

These values guide our work statewide and are embedded

**PROGRAMS AND SERVICES** 

#### **Public Policy** In 2021, all of the priorities in our legislative agenda were passed.

- With support from coalition partners, we advocated for:
  - Enhanced education supports to help children recover learning lost

Expanded access to inclusive child care

- during the pandemic Strengthened commitment to informed choice in technology,
- employment, housing, and self-direction Investments in and stabilizing changes to Minnesota's Personal Care

We worked to rebuild grassroots power statewide with people who

- Assistance program And more!
- have disabilities and their supporters through our new Capitol Connectors Teams. We formed 5 teams across the state, with nearly 70 members. More than 250 people joined our Disability Advocacy Day through
- Zoom. The Facebook livestream reached over 3,700 stakeholders across the country.



# 2,035

Housing

unique calls about the housing program.

individuals supported with moving into homes of their own.

198

events with self-advocates

77

public presentations.



**Self-Advocacy** 



- **Held a virtual Self-Advocacy Conference** with 5 different workshops and over 50 attendees statewide
- Shared plain language resources about disability justice, racial justice, COVID-19, and social change
- Co-created virtual, weekly happy hour for self-advocates around Minnesota
- **Co-created activities and learning materials** with self-advocates to center what's important to our community

### Developed, distributed, and analyzed a statewide Technology Needs

employment, a plain language equity glossary, and more

Assessment for people with disabilities Created 11 Direct Support Professional stories to show the importance of

Created content for diverse stakeholders including 8 videos around

- these workers. Stories were in 10 newspapers, shared with legislators, and shared in social media posts
- Held 5 Community Conversations with 87 people to address building welcoming, inclusive communities Hosted four Diversity Training Lunch and Learns for staff
- INDIVIDUAL ADVOCACY

and revised to be centered in systems transformation and disability justice.

In 2021, our Quality

**Quality Council** 

**Assurance and Regional** 

contracts were secured

## through individual advocacy

#### supporting informed choice and natural solutions over state systems. Helped people navigate 1,645 unique issues impacting their lives Callers lived in 52 out of Minnesota's 87

We launched our new Help Desk, a call center aimed at

We supported 1,291 people

and referrals.

counties

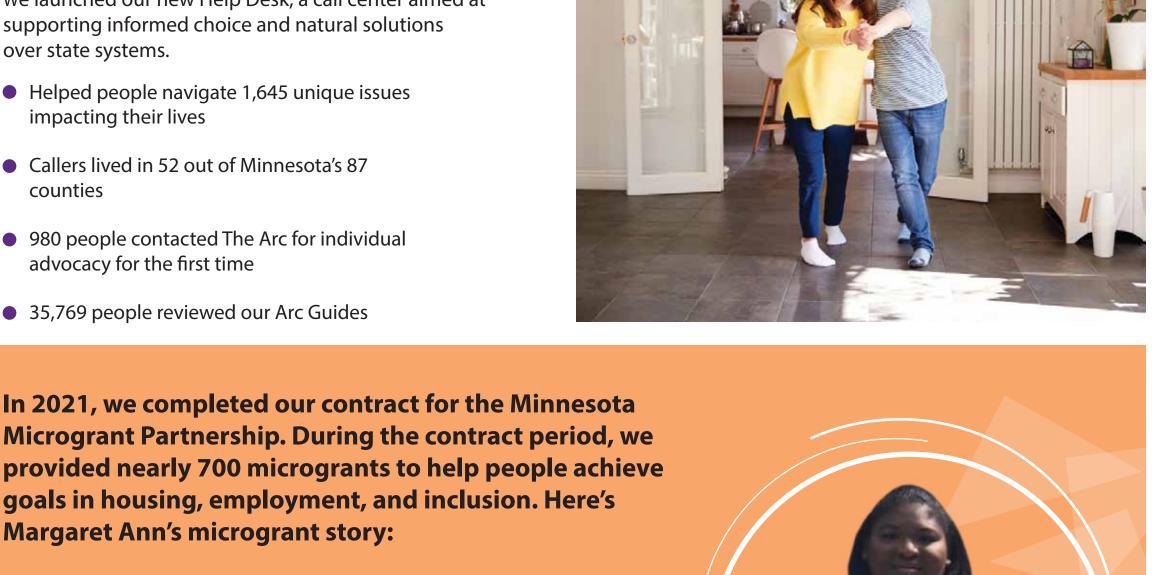
 980 people contacted The Arc for individual advocacy for the first time

**Margaret Ann's microgrant story:** 

and impacted how much money she could earn.

35,769 people reviewed our Arc Guides

In 2021, we completed our contract for the Minnesota Microgrant Partnership. During the contract period, we



Margaret Ann requested funds to pay for a ride sharing service to take her home after work, so she had more flexibility with her shifts. This flexible transportation schedule helped her to work more and save for a security deposit on her own apartment. She reached her goal of getting her own apartment and finished

a work training program. Now she is able to pay her own

transportation costs and she is saving for college expenses.

Margaret Ann needed help with transportation. She used public

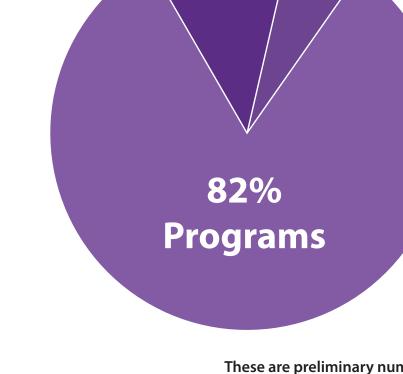
transportation, but bus schedules limited when she could work

**FINANCE** 

The Arc Minnesota **Total organizational** expenses:

**Total donor Total earned** support: revenue: \$4,404,656 \$3,584,076

**Administration** 6% 12%



**Organizational Spending:** 

**Fundraising Outreach** 12% Information & Referral

**Community** 

16%

28%

& Supports

Sponsorship:

\$354,250

7% Services 9% 28% Housing **Self-Advocacy** 

**VIP Packages:** 

\$16,537

**Public Policy** 

**Planning** 

\$5,262,505

These are preliminary numbers and may change slightly through our audit process. **789 VIRTUAL GUESTS** 

## 2021 GALA

gala for The Arc Minnesota and brought together supporters from across the state and the country. Our Fund-A-Need focused on the important shift in centering the lived experience of people who have disabilities and incorporating disability and racial justice in everything we do.

The 2021 Arc Gala was the first fully virtual

**Programmatic Spending:** 

**TOTAL RAISED: \$729,584** Fund a Need: **Auction:** \$291,070 \$67,726